



# The Leadership Incubator

Growing Leaders on Purpose

A 2-Day Initiative

## TRAINING DESCRIPTION

The Leadership Incubator is just what it sounds like:

A transformative, educational, and inspiring environment, in which the participants are provided with everything they need to grow the leader within them. In 2 days. (Yes, it's possible—we've been growing leaders like them for decades.)

We call it an Intensive, and what that really means is it's immersive. 48 hours have never gone so fast! When the participants have completed the course, they will be more confident, self-motivated, self-assured, inspired and encouraged. They'll feel like leaders, think like leaders and act like leaders. No more elusive search for Executive Presence. They'll be equipped to lead, connect with other leaders, and identify emerging leaders. Did we mention how much fun they'll have?

1. Leadership is not a personality trait; it is a learned behavior  
(we teach you how to cultivate the leader within you-  
but it's up to you to learn)
2. Everyone can develop their unique brand of leadership  
given the commitment and the proper training  
(proper training—that's on us!)
3. No two people lead alike; leadership style is as unique as a fingerprint  
(we'll help you discover your style of leadership)
4. Core to the authentic leader's success is his or her ability to truly be  
themselves; to live from their purpose and directly sync it with the purpose  
of their organization  
(we'll help you discover your purpose)

We don't believe in teaching you 'what to do' to be a leader; that's secondary. Leading is more 'being' than 'doing'. It's the way you stand in the world. It's how you view yourself and others. It's a solution-focused, Growth Mindset. It's bringing others along when you recognize their hidden greatness.

What we find works most efficiently and effectively, and is most sustainable, is experiential learning. Teach, try-it-on, teach, practice, demonstrate, practice some more. That's how you grow someone from manager to leader in just 48 hours. That's how you become more of whom you were meant to be!

I want to thank you for everything you showed me in your Retreat this week. I have never been so inspired to follow my goals; you gave me the tools to take on what I know in my heart is what I want. This gave me motivation to take action in my life- perfect timing for me!

Chantelle Miller, Microsoft

## TARGET AUDIENCE

- 35-50 Participants
- High Potentials
- New Leaders
- Emerging Leaders

## OBJECTIVES

- To expand the definitions and applications of leadership
- To increase attendee's ability to influence
- To encourage the attendees to pursue their biggest vision of themselves
- To build attendees self-confidence
- To examine the concepts of potential, purpose , passion and the impact they have on your engagement at work and in your life
- To explore the correlation between who you are, how you lead, and your impact on your business and your customer
- To help attendees to be aware of your organization's impact on them
- To provide the tools of courageous leaders
- To help identify latent leaders within the organization
- To make the distinction between managing and leading

## STATEMENT OF BENEFITS

- Demonstrate to employees how their daily activities have impact and influence on your organization's vision, mission, and goals
- Decrease employee turnover, and therefore the cost of recruiting and training new workers
- Increase employee engagement, which contributes to an increase in productivity customer loyalty, and profits
- Increase confidence, which leads to better performance and higher revenue
- Assume increased responsibility for their own professional development and advancement instead of relying on the company to initiate change
- Encourage people in your organization to act more authentically so others will follow them with passion, pride, and purpose
- Develop value-centered leaders who not only demonstrate integrity, but can also achieve measurable short and long-term results
- Help people develop three essential skills for succeeding in today's global economy leading through ambiguity, acting quickly and decisively, and driving organizational change
- Stimulate people to stretch and take appropriate risks , ones that will strengthen your organization's brand and bottom-line
- Increase the ability of your leaders to energize their work teams and improve day-to-day execution

**Call us today to inquire about  
Nancy's availability to train your team!  
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