



YOU DON'T LOOK LIKE AN ENGINEER!

A 1-Day Excursion into the World of
Potential, Performance and Unconscious Bias

DESCRIPTION

Bias.

A positive or negative mental attitude toward a particular person, group or thing.

You've heard about it. You've read about it. You may even have participated in an unconscious bias training. But are you aware that no matter what you do, your unconscious biases will never go away? The best you can hope for is increased awareness, and a strategic plan to diminish the negative effects of said biases.

Here's why...

Our biases protect us from information overload. In any given second our brains receive 11 million bits of information. We can only process 40 bits of information in the same second. Which means 99.999996% of the messages we receive are relegated to storage in our unconscious minds.

The unconscious mind consists of the processes in the mind which occur automatically and are not available to introspection.*

Unconscious. Automatic. Blind spot.

Our unconscious biases have an impact. Sometimes it's incidental, but most often it's not. The words we say, the actions we take, and the thoughts we think form pathways in our brains—some positive and some negative. Some habits get us closer to our goals. Other habits obstruct our goals.

Beyond compliance issues, and outside the scope of Diversity & Inclusion lies an even more insidious threat to our career development—the unconscious biases we have toward ourselves.

No one wants to be discriminated against, regardless of whether it's conscious or unconscious. So what would happen if you discovered that you discriminate against yourself? That you've acquired unconscious biases that are stopping you, standing your way or sabotaging your career success?

What do you suppose would happen if you discovered that in the gap between your potential and your performance were your unconscious biases for and against yourself?

The most energized, productive seminar I have ever participated in. I was able to accomplish more than I thought possible.

- Rick Russell

TARGET AUDIENCE

- All Audiences
- Minimum 35 people

Call us today to inquire about Nancy's availability to work with your team.

+1 425.429.3636