



MAIN-STAGE SPEAKER | TRAINER | AUTHOR | LEADERSHIP COACH

Nancy D. Solomon, MA Psych

CEO & Founder



***"Captured everyone's attention
and touched everyone's heart!"***

***"Left our attendees buzzing
for weeks!"***

"You change LIVES!"

***"Excited, inspired and awed
our audience!"***

"Outstanding!"

***"PHENOMENAL—smart, witty,
relaxed and engaging!"***

When organizations need to transform potential into MEASURABLE PERFORMANCE, they call on Nancy D. Solomon, a leading expert in addressing the SOFT skills that make business HARD.

As CEO and Founder of The Leadership Incubator, Nancy guides leaders to identify, address and resolve people problems *before* they become profit problems, so everyone can focus on what they were hired to do: **innovate and drive growth.**

Nancy and her team bring significant expertise in the tech field and other industries which would benefit from the value and **ROI of balanced leadership.**

Nancy's most significant and enduring contribution is her **pioneering work with women** in leadership. Several hundred companies now understand why they're losing their most promising women and have learned how to retain this valuable talent.

Nancy is passionate about her family, diversity, inclusion, equity and belonging and, especially, **advancing women** (and then there's her pets.)

"You were the perfect speaker to start the event off on the right note. **Your message was informative, emotional and entertaining—just the right combination for a terrific presentation.** Thanks so much to you for your commitment to making the day outstanding."

Liz Wilson
Executive Vice President
Washington Bankers Association



Nancy is a subject matter expert on:

- ▣ Diversity, inclusion, equity and belonging
- ▣ Driving culture change
- ▣ Advancing women in leadership
- ▣ Optimizing teams and talent
- ▣ Engaging and retaining employees
- ▣ Developing senior and mid-level executives

6 REASONS MEETING PLANNERS AND ORGANIZATIONS RAVE ABOUT WORKING WITH NANCY

1

Nancy's a thought-leader– an expert – not just a speaker

Decades before 'women and leadership' became a Google search, Nancy pioneered issues of diversity, inclusion, equity and belonging. Yeah, she's like that.

2

Nancy's reliable and count-on-able

On the day her dad unexpectedly passed away, Nancy had a webinar scheduled with a major corporation. Despite the shock and grief, she went on as planned—because that's what leaders do.

3

Nancy's easy to work with

Nancy has charisma; she always has a smile on her face; and her integrity is impeccable.

4

Nancy customizes her content for your audience; Their concerns, their challenges, their priorities

Sure she has her talking points, her POV, and her philosophy—but Nancy customizes every presentation for your audience, and your audience alone.

5

Nancy deeply engages every single person in the audience, whether 100 or 1,000. This isn't just her job—it's her purpose, and she takes it seriously

At the conclusion of a presentation, keynote or breakout session, evaluations reveal every audience member feels Nancy was connecting only with them.

6

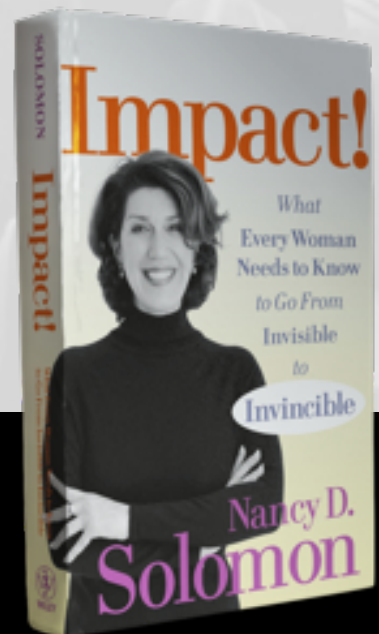
Nancy wrote the book on Impact!

For many decades Nancy has been obsessed with the mindset and behaviors that help people create a positive impact, and make more of a difference in the world,

The results I saw were impactful and immediate. **Increased confidence and self-awareness has translated into stronger performance.** Not only are participants realizing their full potential, but the organization is getting so much more value from these women who have stepped up to lead in their respective jobs.

Kim Slee
Director
Microsoft Media Services

Everyone in Nancy's audience understands and engages their own unique abilities to make more of a difference in the world.



WHAT DECISION-MAKERS SAY ABOUT NANCY'S PRESENTATIONS

Nancy's experiences, talent, and passion left attendees buzzing for weeks after our event. **She draws a crowd, she keeps them engaged, and she gives them the tools to acknowledge and achieve their goals.** Each time we have the good fortune to have Nancy speak, we hear about positive measurable changes in attendees' lives and careers.

James Cadungug
Events Director
Master Builders Association of King & Snohomish Counties

Nancy stood in front of over 600 people at the YWCA Pierce County Annual Luncheon, and ***gave the strongest, most compelling request for support I've ever heard...and I've been in the nonprofit fundraising world for over 19 years.*** She captured everyone's attention and touched everyone's heart—and we raised 68% more than the year before. It's still the talk of the town.

Miriam Barnett
Executive Director
YWCA Pierce County

You change their lives. This is about so much more than leadership at work—it is about leadership and self-fulfillment in LIFE. You are amazing!!!

Kim Slee
Director
Microsoft Media Services

Thank you again for the seminar you conducted for my team...It's surprising and heartwarming to note ***the long-term positive benefit is continuing to be realized. Sustainable change is difficult - and your dynamic session brought that to my team.***

Jerri Lane
Director of Sales and Marketing
The Westin Seattle

My team of individuals has shifted to an integrated collaborative leadership team I can rely on, and they can rely on each other. ***Working with you helped us transform to a productive and proactive team that is advancing the business value we deliver.*** There isn't a day that goes by I don't reflect on the learnings from your coaching and leadership work with my team.

Lynn K
General Manager
Fortune 30 Tech Company

Thank you for your excellent day-long presentation. We appreciate you sharing your time, talent and expertise with us. ***The evaluations were what we expected—outstanding!***

Rachel Ingalls
Conference Administrator
Washington Society of Certified Public Accountants

Nancy Solomon is an absolute "10". Her keynote was ***one of the most valuable sessions of our international event***, and many attendees let us know her presentation made the event the success it was. Her stage presence is phenomenal; she is smart, witty, relaxed and engaging. When it comes to getting her message across to her audience, Nancy delivers! ***With just the right mix of research, practical application, and entertainment, she captured the audience's attention from start to finish, and gave them takeaways they're still talking about.***

Katherine Kawamoto
Vice President Research & Advisory Services
International Association for Contract & Commercial Management



WOULD YOU LIKE AN INSPIRING, EXPERIENCED SPEAKER TO INTRODUCE ACTIONABLE INSIGHTS TO YOUR COMPANY, CONFERENCE OR ASSOCIATION?

From the moment she walked onto the stage, **Nancy excited, inspired and awed our audience.** She connected with conference attendees and engaged them on every level. She delivered practical guidance and related sincerely and intuitively to attendees one-on-one in her workshop. She was everything we asked for and more....

Yolanda Crittenden, Vice President
Leadership Programs
San Antonio North Chamber

All topics tailored to you:

- Conference keynote (45-60 mins)
- Breakout session (60-90 mins)
- Half-day workshop (4 hrs)
- Full-day workshop (7 hrs)
- Retreat (2-3 days)
- Webinar
- Executive Roundtable
- Podcast/Interview

THE FISH DOESN'T KNOW IT'S WET

What Companies Get Wrong About Diversity, Inclusion, Equity And Belonging And How You Can Help Them Get It Right

YOU DON'T LOOK LIKE AN ENGINEER

An Excursion into the World of Potential, Performance and Unconscious Bias

LISTEN, WE NEED TO TALK

Is Gender Intelligence the Solution to Men and Women Working Together to Win the War on Diversity?

THE LEADERSHIP INCUBATOR

How You Can Grow Authentic Leaders & Cohesive Teams for a More Empowered Organization

IT'S NOT YOU, IT'S ME

Accountability is a critical element of leadership. It builds trust. It's hard. It takes humanity and humility. That's why so few are willing to 'own' their commitments, behaviors, and results. So, how do you create accountable employees who create an accountable culture?

FEARGATORY®

How You Got There and How to Get the Hell Out

WOMENTHINK®

Pay disparity, double standards of leadership, sexual harassment; we call these women's issues, but they're not. They are family issues, organizational issues, economic issues and societal issues. Now what do we do?

NANCY HAS HELPED BUILD LEADERS AT:



...and HUNDREDS of other organizations!

NANCY HAS PRESENTED TO THESE LEADERS & ORGANIZATIONS

ASSOCIATIONS

- American Heart Association
- Bellevue Chamber of Commerce
- Canadian Cancer Society
- Columbia Tower Club Breakfast Forum
- Fashion Group International
- Gig Harbor Rotary
- IACCM- International Association for Contract & Commercial Management
- IACCM "Ask The Expert"
- IACCM International Conference 2009
- IACCM International Conference 2011
- IACCM Women's Group
- Northwest Society of Interior Designers
- Power of People Consulting
- Rotary- Bellevue, Seattle
- Seattle Chamber of Commerce
- SoaringWords
- Toastmasters
- Washington State Floor Coverings Association
- West Sound Human Resource Management Association
- YWCA of Pierce County

BANKING/ FINANCE

- ADP
- Ameriprise Financial Advisers
- Arizona Bankers Association
- Bailard, Inc.
- Cascade Bank
- CFA Mortgage
- FTI Consulting
- M&T Bank
- Moss Adams
- NCR Corporation
- Nevada State Bank
- Pennsylvania Bankers Association
- Prospective Mortgage
- Sweeny Conrad
- The Godwin Group, LLC
- Utah Bankers Association
- Viking Bank
- Washington Bankers Association
- Washington Federal
- Washington Mutual Bank
- Washington Society of Certified Public Accountants

CONSTRUCTION

- Airefco
- Connor Remodeling & Design
- In-Tren
- Master Builders Association Executive Leadership Retreat
- Master Builders Association Leadership Conference
- Master Builders Association
- Remodeler's Council
- Northwest Cascade
- Shirey Contracting
- Waste Management

CONSUMER GOODS

- Capers
- Deerfoot Carpet & Flooring
- Dial / Henkel
- Habitude Salon and Day Spa
- Lia Sophia
- Nordstrom
- Northwest Wall Coverings
- Pivotal 5, LLC
- Target Corporation
- The Good Cooky
- Victoria's Secret

EDUCATION

- Bates Technical College
- Shoreline Community College
- South Seattle Community College

GOVERNMENT

- City of Bellevue
- Community Transit
- Minnesota Family Support & Recovery Council
- Senior Services of Seattle/ King County
- Small Business Administration – WNET series

HOSPITALITY

- Sheraton Hotel Seattle
- Westin Hotel Seattle

INSURANCE

- WellPoint, Inc.
- State Farm

MANUFACTURING

- Acura of Seattle
- K2 Sports

MEDIA

- Entercom Communications
- Time, Inc.

MEDICAL/ HEALTH & WELLNESS

- Bell Thompson, PLLC
- Boehringer Ingelheim
- Harbor Audiology & Hearing Services
- Medtronic
- Sabbagh Oral Surgery
- The HealthStyle Coach
- University of Washington Medical Center

PROFESSIONAL SERVICES

- Eli, Inc.
- The Washington Firm, Ltd.

REAL ESTATE

- Windermere Real Estate

TECHNOLOGY

- Amazon
- ADP
- Anita Borg Institute- Grace Hopper Celebration
- of Women in Computing
- ITO, A Xerox Corporation
- eTAGZ
- ETFTT
- Hewlett Packard
- Microsoft
- NCR Corporation
- Verizon

WOMEN'S GROUPS

- ADP/ IWIN
- AWOB (Alliance of Women Owned Businesses)
- Bellevue Chamber of Commerce: Women in Business Forum
- Columbia Tower Club
- Community Transit Women's Retreat 2007 (2x), 2008
- eWomen Network, Canada
- eWomen Network Success Institute
- eWomen Network; Tacoma and Bellevue
- Executive Women International
- IACCM Women's Group
- In-Tren Women's Retreat
- Jewish Women's Dinner of Pierce County
- K2 Sports OIWC
- Life Moxie
- Master Builders Association Women's Council
- Microsoft Moms in IT
- Microsoft Women's Conference 2006, 2009, 2011
- Microsoft Women of Office (WOO)
- Microsoft Women's Engagement Initiative 2012
- Microsoft Women's Retreat 2006 (2x) 2007, 2008, 2010,
- NEW Network of Executive Women
- North San Antonio Chamber – Enterprising Women Conference
- Northwest Women's Show
- Washington Bankers Association, Women in Banking
- Washington Society of Certified Public Accountants
- West Sound Women
- Women Business Owners
- Women in Small Biz
- Women Presidents Organization
- Women's Business Enterprise Council – West
- Women's Business Exchange (2x)
- Women's Fisheries Network

*We're on a mission to humanize organizations.
To that end, our mantra is "people first."*

-Solomonism #351

13,497

Coaching
hours

113

Keynotes

527

Classes
48 Online
479 In-person

41

Trainings

29

Multi-day
retreats

203

Client
companies

232

Articles
published

372

Solomonisms

**CONTACT US TODAY TO BOOK NANCY
FOR YOUR NEXT POWERFUL EVENT**



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